



MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 B

Results as of: 5/31/2014

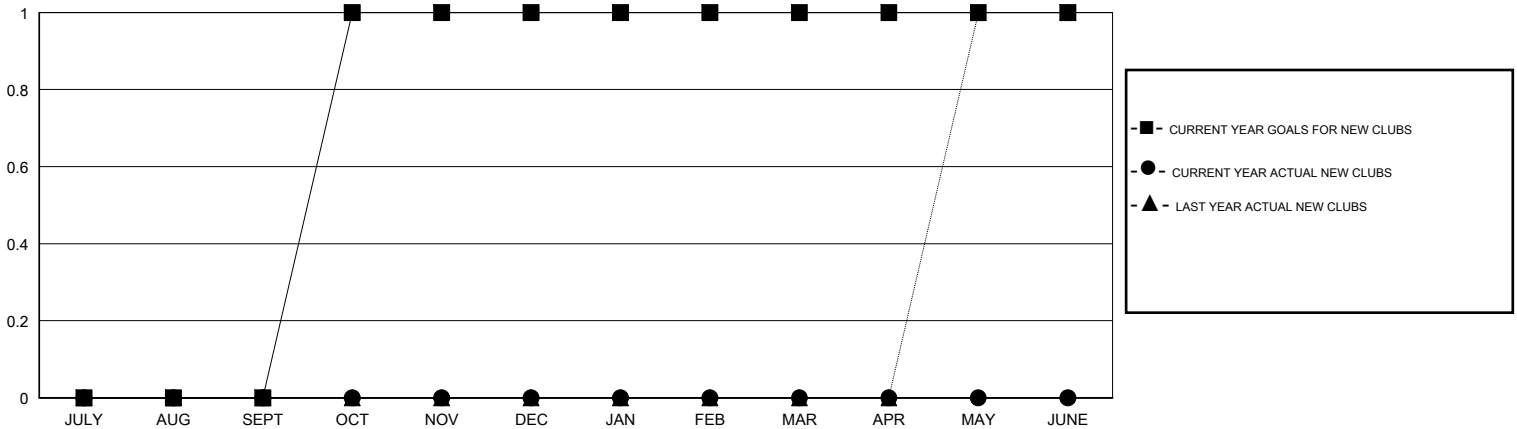
GMT: Kenneth Schwols

LOCATION ARIZONA

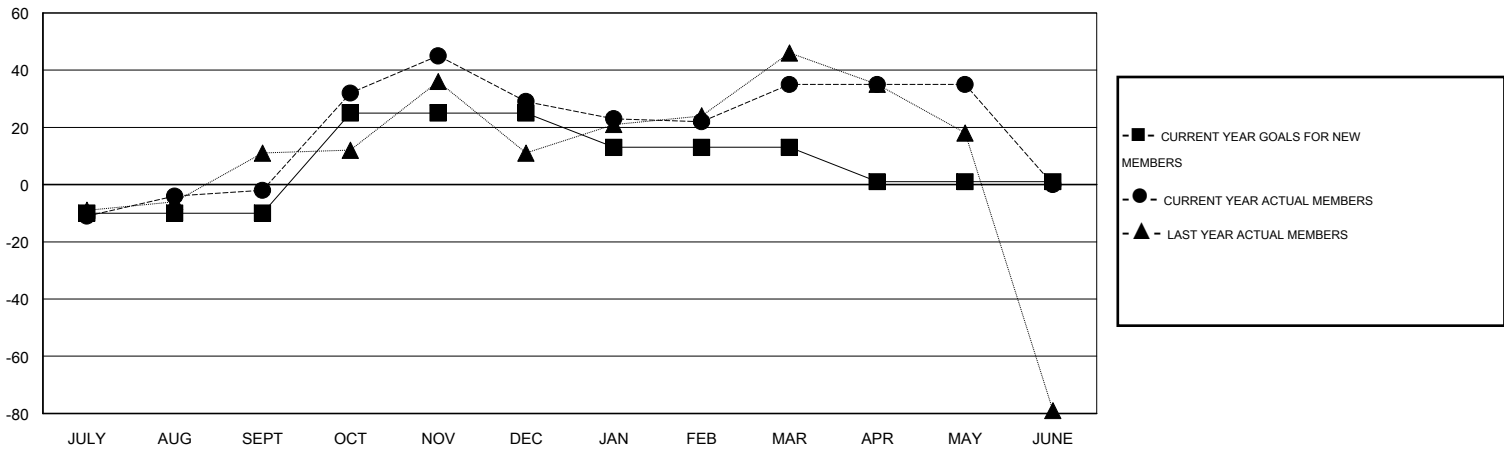
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 | JULY/AUG/SEPT | -10 | 48 | 50 | -2 |
| OCT/NOV/DEC | 1 | 0 | 0 | 0 | OCT/NOV/DEC | 35 | 74 | 43 | 31 |
| JAN/FEB/MAR | 0 | 0 | 1 | -1 | JAN/FEB/MAR | -12 | 48 | 42 | 6 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | -12 | 30 | 30 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|----------------------------------|--------------|
| DROPPED CLUBS: 1 | 31 CLUBS OF 41 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 801 (59.73%) |
| DECEASED | 19 | FEMALE | 540 (40.27%) |
| CLUB CANCELLED | 7 | <u>FAMILY UNIT MEMBERS</u> 389 | |
| OTHER | 139 | <u>HEAD OF HOUSEHOLD</u> 192 | |
| TOTAL | 165 | <u>NON-HEAD OF HOUSEHOLD</u> 197 | |

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